

The Northwest Missourian

Northwest Missouri State Teachers College

VOLUME XVII

MARYVILLE, MISSOURI, TUESDAY, SEPTEMBER 9, 1930

NUMBER 1

Welcome, College Students

An Education Is Essential For Leadership

President Harper of the University of Chicago Says Men Advance as Their Brains Are Active and Trained.

"To be the best and to do the best it is necessary to get just as much education as possible. A young man needs the higher education who would not have needed it two generations since," So said President William Rainey Harper of the University of Chicago.

I sincerely hope that every boy who reads this page is planning to return to school and continue until he has finished the course.

Boys sometimes ask, "Does an education pay?" Here are a few figures that answer that question. Less than 1 per cent of American men are college graduates. Yet this 1 per cent has furnished 55 per cent of our Presidents; 36 per cent of the Members of Congress; 47 per cent of the Speakers of the House; 54 per cent of the Vice-Presidents; 62 per cent of the Secretaries of State; 50 per cent of the Secretaries of Treasury; 67 per cent of the Attorneys General and 69 per cent of the Justices of the Supreme Court. The boy with no schooling has one chance in 150,000 of performing distinguished service; with elementary education he has four times a chance; with high school education he has 87 times the chance; with college education 800 times the chance.

Never before has there been such a need for educated men as there is today. Hundreds of new positions, requiring educated and trained persons to handle them, are developed annually.

To help meet this need we have developed our public school system, representing America's largest investment in the future betterment of our country.

Buildings and equipment alone represent an outlay of eight billion dollars of capital, and the annual school budget is about two and one-half billion dollars. Thirty-seven million boys and girls are going to school. Never in the history of the world has such liberal provision been made for the education of all the youth of the nation.

I think you will be interested in the following figures showing definitely what four years in high school paid in dollars and cents. Statistics show that every day spent in school adds \$25.00 to a man's life earnings.

Column one gives the yearly salary of those who left school at 14; column two, the yearly salary of those who left school at 18:

When 14 years of age	\$200.00
When 16 years of age	250.00
When 18 years of age	350.00
When 20 years of age	475.00
When 22 years of age	575.00
When 25 years of age	668.00
Total Salary 11 years	\$5112.50
Total Salary 7 years	\$7337.50

Notice that at 25 years of age the better educated boys are receiving \$900 per year more salary, and have already, in 7 years, received \$2,225 more than the boys who left school at 14 years have received for 11 years' work.

Emerson remarked once that America is another word for opportunity. That is very true. Perhaps in no other country in the world today are the opportunities for advancement, service and happiness so great as in the United States. But America is another word for opportunity only to the boy WHO IS TRAINED TO MAKE THE MOST OF IT. If you read the biographies of the outstanding men of America today you will see that when they were boys they seized every opportunity for study and advancement.

My advice to every boy is, get a good education, both general and technical. Sometimes, because of financial reasons, it seems as if this would be impossible. But it is my conviction, based on years of experience, that the boy who really wants an education can get it. He may perhaps have to defer his school or college work for time. He will have to make sacrifices and work hard. But he should make up his mind definitely that he will not be handicapped through all his future life by a lack of education. There are excellent night schools available in most cities. For boys who cannot attend any school, there are splendid

home study courses, offering the equivalent of high school and college education.

Men advance only in proportion as their brains are active and trained. My message to every boy is to secure the necessary training for advancement. Cultivate the habit of learning.

The great need of America today is for leaders, men of character, men of action, men of education. It is the boys of today who must supply this need tomorrow.

Get in the habit of looking ahead, planning always for at least a LITTLE more knowledge before you stop studying and learning if you want to be one of tomorrow's leaders. —From "Boys Life," given in Maryville Forum.

Y.M.C.A. Group Will Continue Activities

The Gospel team work of the Y. M. C. A. of the College will be continued through the next year, probably the first service on the proposed fall schedule being conducted the latter part of September at Stanberry.

Through a suggestion made by President Uel W. Lamkin of the College the young men's organization will conduct services in towns throughout the college district at the rate of one a month.

This plan of operation will keep the gospel team project in action and at the same time will give the members three Sunday nights a month to use for other purposes.

During the summer the boys undertook a heavy schedule going into eight counties in ten consecutive Sunday nights.

The result of their work has had a very good influence in the communities they visited, according to word from time to time to reach the office of President Lamkin and the sponsors of the Y. M. C. A.

In a recent conversation with Stephen G. LaMar, one of the sponsors, and Walter Allen, president of the Y. M. C. A., President Lamkin expressed his hope that the gospel work would continue. He has offered the college bus for use in the work.

Several college men, not members of the Y. M. C. A., who helped the organization out this summer in the project, are making bids for membership in the organization this fall.

The Y. M. C. A. expects to carry out a number of campus activities and to hold regular weekly meetings.

School Leaders Will Have 11 Meetings

One of the 59 conferences of superintendents and principals to be held in Missouri this fall for the purpose of improving teaching will be held in the High School Building in Excelsior Springs on September 16, at 2:00 p.m. The following program has been arranged:

Public Relations.....Price L. Collier
Statewide Arithmetic.....D. H. Kay
Junior High-School Possibilities.....E. M. Lemasters
Getting the Survey Report Before the PeopleW. S. Smith
Improvement of Teaching Through Teachers Meetings.....J. R. Clark
Department Hopes and Plans.....Chas. Myers.

The above talks will be limited to twenty minutes. In addition there will be round table discussion of the following questions:

1. How much time can I spend in effective supervision?
2. How may I secure and maintain a professional library for the use of my teachers?

3. Can I provide for teacher visitation and observation in my school?

4. Have I so consolidated the extra-curricular activities accounting that the work may be simplified and the possibility of criticism avoided?

5. Is there a possibility of cooperative work among the schools of the community in supervising special subjects?

6. What can we do to get effective publicity for the recommendation of the survey commission?

There will be eleven such progressive meetings in the Northwest Missouri District. Mr. Charles Myers, State supervisor for this district, in commenting on the work says he believes that Northwest Missouri has some of the finest school superintendents to be found anywhere.

Get your season tickets and tire cover with Bearcat schedule now!

Students Are Asked to Find Museum Relics

Dr. Henry A. Foster, Head of the Social Science Department Tells of Sundial Museum Will Grow.

On the College campus, in the rear of President Lamkin's residence and just a few steps to the west of the "long walk" is the S. T. C. Sundial. It might very appropriately be called the J. R. Brink Sundial. It was a gift from him to the College in 1928.

The Sundial is only one of the numerous monuments which now decorate the campus and which are reflective and reminiscent of the service and devotion to the Institution which Mr. Brink for years faithfully served as its superintendent of construction and maintenance.

This "Shadow-clock" is unique in the fact that its base has a history. Its history goes back to western pioneer days and even to France, it is said. The stone is of the famous French Buhrtone (burrstone) familiar to the "mill boys" of a generation or so ago. The buhrtone is a siliceous stone formerly used for grinding grain and other soft substances.

These stones, found in most of the grit mills of early American days, came from France. They usually came in fragments and were assembled to be held intact as a unit by strong iron bands. Two of these units were required for grinding. There was a lower stone, the bed, of which was fixed, and an upper stone, the runner, of which was held by a shaft in close proximity to the bed, and which by its rapid revolution caused the grinding to take place. The grain falling from the hopper above the runner, and through an opening in the center of the latter, was crushed between the two stones, the grit being pushed along, meantime by

(Continued on page 2)

COMING EVENTS

Sept. 11—Class work begins for upperclassmen.
Sept. 13—Entrance and advanced standing exams.
Sept. 20—Knights of Hickory Dinner Program. Meeting in Trenton.

Oct. 11—Elizabeth Mills, voice recital, Social Hall.

Oct. 1—Y. M. C. A. All-College men mixer.

117—Night games. See page 3.
Oct. 23-24—Northwest Missouri Teachers Association.

Nov. 26—Close Fall Quarter.

Dec. 2—Opening Winter Quarter.

Home Football Schedule

Sept. 19—Haskell Indians (R)
Oct. 10—Cape Girardeau Indians
Oct. 24—Emporia, Ks., Teachers

Nov. 7—Warrensburg

Chillicothe School Head, in First of Articles to Appear in Official Bulletin, Discusses Accounting.

There are two kinds of accounting which are paramount to any school system, financial accounting and child accounting, says Mr. C. E. Dille, Superintendent of Chillicothe schools, in his first article in a series which he is writing on School Publicity.

Financial accounting is without question basic by its very nature. The public school's existence as an effective organization depends wholly upon a system of financial accounting sufficient to provide the educational program demanded by the public today. We should not overlook the fact that the public schools belong to the public. For example, the patrons of our community expend \$85,000.00 annually to maintain the public school system in Chillicothe. This amount is for current expenses only. In addition, they expend another sum which is not to be ignored—\$25,000.00 in interest and bonds for debt service on the Junior-Senior High School. There is no doubt but that the people own the schools. They are responsible for seeing that our schools have adequate financial support, not only this year, but next year, and the next, and so on indefinitely.

This being the case, no well-informed person will deny that the public has a right to know how school funds are being expended. In order that the public might have this information it is necessary for the school board to use a good system of school accounting. The system now in use in our city is the "Accounting Procedure for School Systems" edited by Dr. Fred Engelhardt, Professor of Educational Administration of the University of Minnesota.

The question for debate is: "RESOLVED: That Chain Stores are Detimental to the Best Interests of the American Public."

Enrolling

At 4:30 Tuesday afternoon 209 College freshman and 114 College high school students had enrolled for work.

Dr. Fred Von Borgersrode, Professor of Education at the University of

Missouri. This system is endorsed by the leading educators of the country, having been recommended by Teachers College, Columbia University, New York, when the Chillicothe Board of Education adopted it a year ago.

According to Drs. George D. Strayer and N. L. Engelhardt, Directors of the recent Missouri School Survey, this system of accounting is designed to assist in (1) the formulation of the educational program; (2) the proposal of a financial plan for payment of the program; (3) the planning of capital needs for the plant program; (4) the establishment of standards of salaries and wages; (5) the control of material needs through standardization and dis-

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Bearcats Win In Camp Trials; Ready for 'Biz'

Boys From Various States Are Bidding For Places on the 1930 Bearcat Aggregation—Game Next Week.

Forty-five men, students from Missouri and adjoining states, have turned out and are in daily practice for the 1930 Bearcat football squad. Most of these men have been in practice for several days in the "camp," where big Jim Seely, star tackle, has acted as chief cook, and where the regular program of routine of grub, blisters, sore hands, sore shoulders, fun and hard work has been in effect. Other men will be added to the list with regular enrollment and beginning of school this week.

Coach Lefty Davis began the drill as usual with fundamentals, gradually making way for the finer points of the game. He has twenty-two men who have played Bearcat football before, and most of the remaining twenty-three have played either on high school teams or with other colleges. With competition keen for every position, the selection of the eleven for the first game, with Haskell here, will be a difficult task. Every man will have to work for his position and then work to keep it.

All indications seem to point to a team fully as powerful as that of last season, if not stronger. Only three men were lost by graduation, and new recruits promise to fill the breaks in the ranks. The line will be practically as experienced as before, while the personnel of the backfield will include some different faces. From present practices it appears that the ball-tossers will average more in weight than those of 1929.

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Member
Northwest Missouri Press Association
Member
Columbia Scholastic Press Association

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One Quarter .25

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COLLEGE OATH

"We will never bring disgrace to this,

our College, by any act of cowardice or

disloyalty. We will fight for the ideals

and service which we hold dear, and we

will never let the College laws and

do our best to inculcate a like respect

and reverence in others. We will trans-

mit our bodies to the service of our

greater, better and more beautiful

than it was transmitted to us."

CAMPUS GOSSIP

There is nothing that will ruin a

student's reputation as quickly as will

gossip—gossip the favorite indoor sport

of people who have no regard for others.

Gossip seldom harms the character

of him whom it concerns; but it can

ruin his reputation. We wonder if the

student who heads the slander he has

heard about a fellow student, and per-

haps adds a little to it and offers his

opinion of the story, realizes what he

is doing to the reputation of his class-

mate. And have you ever noticed that

it is usually the fellow who has some-

thing to hide that does the most talk-

ing about another student? Let us real-

ize that it is just as easy to say some-

thing good about a classmate as it is to

believe something slanderous, and it

is much kinder. The Golden Rule is a

pretty good one to follow: "Do unto

others as you would have them do unto

you."

MODERN SLANG

In my opinion the slang language of

the younger generation that has

caused the elders to hold up their hands

in holy horror and cry "shocking,"

warrants all, if not more, of the con-

demnation it has received; yet it is

not without a forcefulness of expres-

sion that other words cannot convey.

The freedom with which such words as

"damn," "hell," and various other

fall from young lips makes one shrink

back as from a blow and long to deafen

his ears. Other expressions such as "tie

that outside," "so's your Aunt Em-

ma," "you're crazy with the heat,"

"don't be a wet blanket," and so on

are utterly incoherent when heard by

an outsider—or, by that I mean, one

not accustomed to hearing them ap-

plied to mean as their meaning is

commonly accepted by youth. Few of

the mature people of today use slang,

and if one of them were to be caught

up in some of the conversations carried

on by young people he would doubtless

be bewildered by the meaningless jar-

gon and chatter sounding incessantly

and so discordantly on his ears. At the

same time, public speakers, supposedly

users of the "King's English," resort

to the popular cant for words to make

their meaning clear; for instance, in

explaining the removal of someone

from a position the phrase "give him

the bounce" might be used. But when

speakers use such terms they usually

justify themselves by saying "to use

the slang expression," conveying the

impression that it is out of the ordin-

ary for them to use slang, as perhaps

it may be. Yet it is my belief that

without these words to which to resort,

speech would lose some of the candor

and force that it needs to be interest-

ing.—M. E. L.

TO TEACHERS: A TRIBUTE

Among the constructive influences of

life a high rank must be assigned to

teachers. Theirs is a world of fundamen-

tal and far-reaching importance for

which there can be no substitute. Each

new generation must pass through their

hands, there to receive an impress

designed to endure.

Every successful life owes much to

the teachers of its youth; and both

mediocrity and failure may look back

upon neglected opportunities which

teachers strove in vain to make clear.

Achievement in life, in all its conspicu-

ous forms, must ever pay tribute to

the teachers who early guided the mind

toward a realization of its capacities.

With increasing confidence parents

have given to teachers more and more

responsibility for the training of chil-

dren.

and both the family and the com-

munity look to the teachers in our vari-

ous educational institutions to uphold

our standards of culture and intellect-

ual attainment.

Surely the calling of the teacher

should ever be characterized by dignity

and importance. And surely the lives

of teachers must be greatly enriched by

the satisfaction of giving a priceless

service, and by the enduring affection

and esteem of those whom they have

directly benefited.

—Chicago Tribune.

Asked to Find Relics

(Continued from Page 1)

means of grooves properly chiseled in

the bed.

This particular stone carrying the

dial is said to have come to the United

States about 1848 and to have been

assembled in St. Louis. It was installed

in the old Rosedale, Missouri, water

mill, about 1851. This mill soon came

to have a wide reputation. An old resi-

dent of Rosedale refers to this "grist

mill" as "attracting patrons from

Kansas and Iowa and from all over the

northwestern part of Missouri." A few

years after the Civil War, the roller

system was installed in the Rosedale

mill and the old burrstones were thrown

away. Since 1915, Mr. David Max, a

graduate of the College, has owned and

operated the mill. Mr. Brink, learning

of the burrstones being cast aside, and

having historical sense of its value as

representing the evolution of American

industrial life, secured it and has pre-

sented it, in this unique way to the

College.

A sundial, in these days of wonder-

fully delicate efficiency in chronom-

etry, may be of little value to current

science or practical industry, but it repre-

sents at a unit two important way

stations in the evolution of human cul-

ture. We thus see by what route man

has come, in his quest for bread and

his methods of measuring time.

Hence, the dial represents two points

whence we have come naturally.

The first dream that I can remember

is a didactic one. I was sitting in a

"high-chair" in the kitchen. I must

have fallen asleep, suddenly I saw a

face pressed against the window pane.

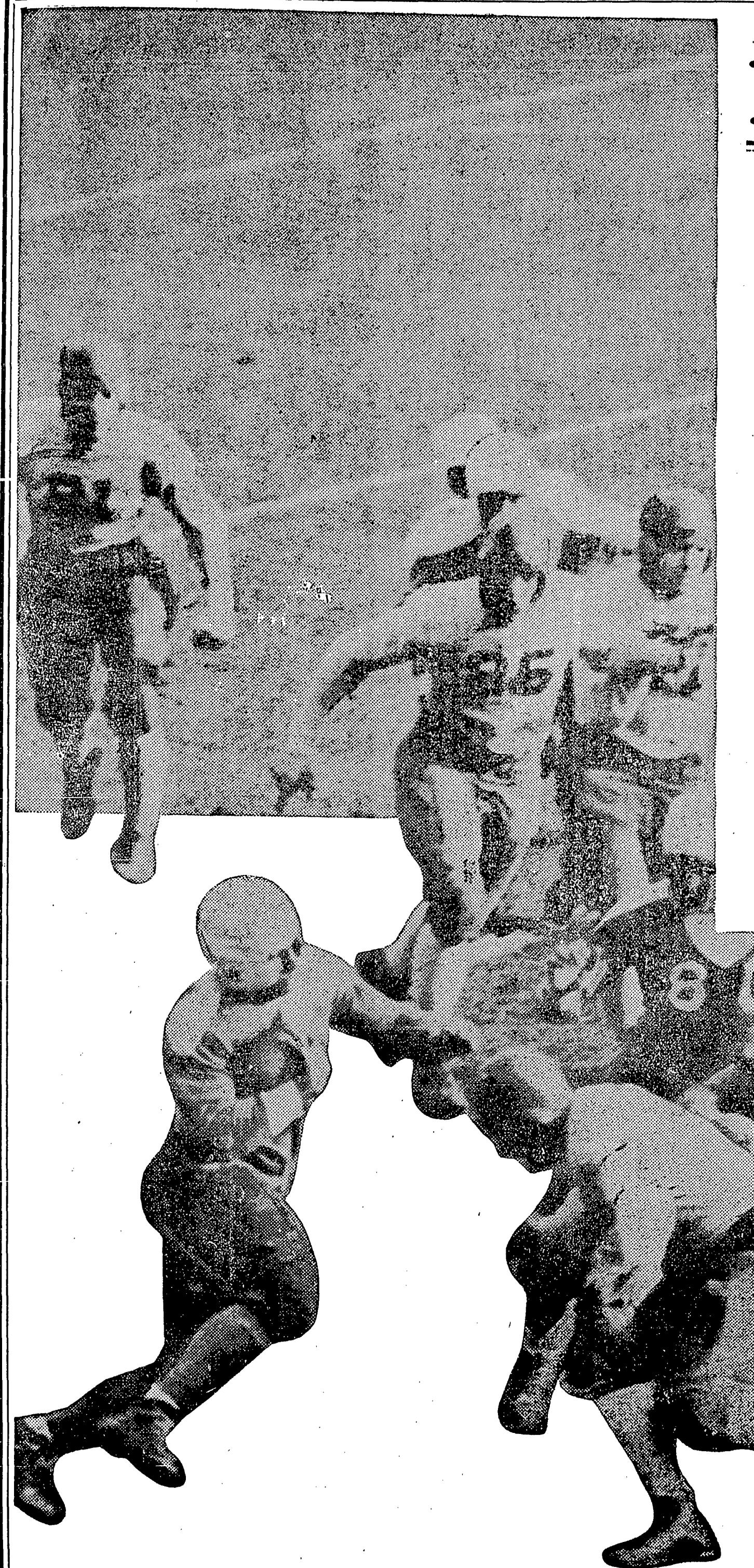
I shall never forget that face. Cruel

and red, its most repugnant features

were the two horizontal slits through

which pierced flaming eyes. Protruding

from the forehead were two sharp



NIGHT GAMES

New College Field BEARCATS

Vs.

Haskell Indians (R)
Friday Night, Sept. 19

Cape Girardeau
Friday Night, Oct. 10

Emporia, Kan., Teachers
Friday Night, Oct. 24

Warrensburg
Friday Night
Nov. 7

All Four Games

will be played at night on the new field
Starting at 8 P. M.

Get Season Tickets Now
\$3.50 for the four games, transferable--
good for reserved seats on fifty-yard line.

Single Admission, \$1.00
Limited number of reserved seats on sale at Kuchs Bros., Monday morning preceding the game.

New Bleachers. Students on East Side

The 1930 BEARCATS --- Football

Player	Town	Position	Yr. on	Wt.	Team	Rank	P. A. Sillers—Fairfax	Guard	165	3	Sr.	C. Lewis—Tronton	Halfback	165	1	Fr.
H. Fischer—Sedalia		QB	165	3	Jr.		M. Egeldorf—Sedalia	Guard	175	3	Jr.	L. Phelps—Cameron	QB	140	1	Fr.
R. Milnor—Oklahoma City		QB	150	2	So.		L. Dunham—Marysville	Guard	160	2	So.	C. Hooper—Mailand	Guard	180	1	Fr.
R. Mizell—Sedalia		Halfback	165	2	So.		R. Dowell—Maryville	Tackle	190	3	Sr.	P. Guess—Albany	Guard	155	1	So.
T. Hodgkinson—El Reno, Ok.		Halfback	160	2	So.		J. Smith—Cedar Point, Kans.	Tackle	185	2	Jr.	H. Wilson—Princeton	Halfback	160	1	Fr.
C. Russell—Savannah		Halfback	140	3	Jr.		W. Staleup—Oregon	End	170	3	Jr.	M. Knorpp—DeSoto	Halfback	160	1	Fr.
N. Bruce—Maryville		Halfback	150	2	So.		H. Derry—Princeton	End	165	2	Jr.	C. Downey—Plattsburg	Halfback	155	1	Fr.
L. Brickon—Sedalia		Fullback	175	2	So.		D. Warner—Maryville	Center	155	1	Jr.	L. Smith—Maryville	Halfback	165	1	Fr.
R. Perkins—Fairfax		Guard	160	2	So.		S. Cook—Eldorado Springs	Halfback	165	1	Jr.	J. O'Connor—Maloy, Iowa	End	160	1	Fr.
W. Dowell—Maryville		Guard	185	2	Jr.		James Sillers—Fairfax	Guard	165	1	Jr.	Floyd Link—Maloy, Iowa	Halfback	150	1	Fr.
V. Malhood—Savannah		Fullback	185	3	Jr.		O. Hodge—Carthago	Tackle	170	1	So.	D. St. John—Fortesque	End	160	1	Fr.
Frank Moore—Excelsior Springs		Center	155	3	Jr.		H. Catterson—Maryville	Guard	160	1	Jr.	H. Overmoyer—Sedalia	End	165	1	So.
M. Ruth—Princeton		Center	190	2	So.		L. Lewis—Trenton	Tackle	200	2	So.	S. Wall—Oklahoma City	End	165	1	Fr.
M. Search—Whitehall, Ill.		Center	175	2	Sr.		D. Shoots—Trenton	Halfback	180	1	Jr.	H. Eade—Spickard	Halfback	160	1	Fr.
							H. Shoots—Trenton	End	170	1	So.	C. Woolsey—Braymer	QB	160	1	So.
												W. Pittman—Maryville	Tackle	165	1	Fr.

Montgomery Clothing Co.

College Headquarters

Get To Know Us Prices in Plain Figures

Watch

THIERD IS NO SATISFACTION
IN OWNING A WATCH THAT
DOES NOT KEEP ACCURATE TIME.
CONSULT OUR COMPETENT
REPAIR DEPARTMENT.

KUCHS BROS.
JEWELERS

Pla-Mor Links

18 Holes of Miniature Golf

15c Afternoon 25c After 6 P.M.
Low score each week entitles holder to play free as long as
his score is low.
Four Classes—Mens', womens', Boys and Girls under 16 years.
Glen Trullinger Otto Blisch Harry Trullinger
215 West Fourth

Maryville's Largest Department Store

WE INVITE YOU TO VISIT OUR STORE TO SUPPLY YOUR
EVERY NEED.

MONTGOMERY
WARD & COMPANY

WE THANK YOU FOR YOUR PATRONAGE IN THE PAST
WE WILL BE GLAD TO EXTEND YOU THIS SAME
SERVICE THIS COMING YEAR

AGAIN, WELCOME

Ziegler's *The store with personality* Pharmacy

Montgomery Shoe Co.

THE COLLEGE SHOE STORE

DRESS SHOES—SCHOOL SHOES—HOSIERY

BOOST FOR THE BEARGATS:
while wearing Montgomery's Shoes

SENFF'S SHOE REBUILDING SHOP

Will be glad to take care of your shoe troubles—H. C. SENFF.

Corwin-Murrin Clothing Co.

Always Early with
the Latest

COLLEGE STUDENTS

Welcome to Maryville

We wish you success in your school work and in all of your
College activities.

We appreciate your patronage

Announcing Corona "Professional" ---with Tabulator

A new model Corona, known as Corona Professional, equipped with complete
tabulator and stabilizing device..... \$65.00
Corona Professional includes all of the operating conveniences of Corona
Four plus an INBUILT TABULATOR of standard design. It is not an at-
tachment nor merely a paragraphing key.
The tabulator key is conveniently located in the top row of the keyboard,
directly to the left of the "2." The tabulator rack carries six stops, the
same as supplied on the L. C. Smith.
OWN A CORONA—\$6.50 DOWN, \$6.50 per month.

Maryville Drug Company

Theo. G. Robinson "On the Corner—On the Square" Ed. V. Condon

Students

We welcome you. We want you to visit
our modern laundry and see for yourselves
how we take care of your laundry needs.

WE GUARANTEE SATISFACTION

Maryville Steam Laundry

Both Phones 700 214, West Fourth

Maryville Shoe Company

and

L. H. Shanks

The Repair Man

Welcome you Students. We are behind you 100%

Ran Holt

North Side Square

Morris Chick

Haines

THE BIGGEST LITTLE STORE IN
THE UNITED STATES

We are prepared to give you the very best service for all of your
cleaning needs.

WE KNOW HOW WE HAVE THE EQUIPMENT



Pearl M. Keiflein Hat and Dress Shop

Maryville Missouri

the Pink Tower For Eats

WE CATER TO ALL

MRS. E. T. GODSEY

205 N. Main

VISIT THE Palace Barber Shop and City News Stand

ED GODSEY

Marcell THE PHOTOGRAPHER

ED GODSEY

LAKESIDE LINKS...

Miniature Golf, 10c

BOATING

FREE PICNIC GROVE
with tables

TUNNELWOOD PARK

1/2 mile north of Burlington Depot

Baggage Hauled
Packages Delivered
Prompt Taxi Service
Both Phones 502 Both Phones
J. E. COFFEY, Proprietor
Country Drives a Specialty
Day and Night Service
We Meet All Trains

SAVE

Eat At

Snappy Service Inn

NORTH OF CHRISTIAN CHURCH

Tivoli

Theatre

COMING SUNDAY

All Quiet on the
Western Front

BIG PICTURES PLAY
THE TIVOLI

CLEANING
PRESSING
DYEING
ALTERATIONS
REPAIRING
PLEATING



Hanamo 290 Farmers 121

VITAPHONE MOVIEPHONE

Hello Students!

WE ARE STILL HERE AND READY TO SERVE YOU
Standard Waves and Croquignole Waves—Expert Barber
Service.

Hagee Barber and Beauty Shop

FIRST NATIONAL BANK BUILDING
Hanamo 154 Farmers 383

Students! We Welcome You

We are still making the best pastry, bread and rolls in the
city. We cater especially to students doing light housekeeping.

No order too small to be appreciated.

We deliver

Ladies, give our goods a trial.

South Side Bakery

Hanamo 200 Farmers 306

WE DO A CASH AND
CARRY BUSINESS AT
CASH AND CARRY PRICES.

GIVE US A TRIAL

We guarantee to please you.

Maryville Cleaning Co.

If you shine in your college
work as well as I shine your
shoes, you'll shine all right.

Billy Mitchell
with
MARYVILLE SHOE CO.
North Side of the Square